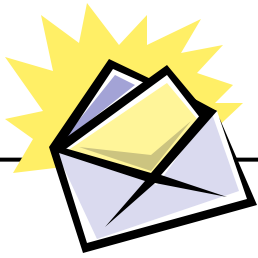




**I M P O R T A N T**



# *Broker Alert!*

A Publication for Sharp Health Plan Brokers and Agents

## **Sharp Health Plan Announces**

### **The Value Choice Option**

*Great News for Brokers  
Great News for Employers and Employees*

Employers today are looking for CHOICE when shopping for health care for their employees.

Sharp Health Plan is pleased to introduce the Value Choice Option. With this choice, Sharp Health Plan will go along side any other carrier down to two (2) subscribers.

This option is for new business only. If you have a new group or an existing group with another carrier and would like to add the Value Choice Option, or would like more details, contact Rick Leon at (858) 637-6558 or fax your RFQ to (858) 637-6572. Or e-mail to [rick.leon@sharp.com](mailto:rick.leon@sharp.com).

Thank You For Your Continued Support of  
Sharp Health Plan and our mutual clients!

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Please FAX all quote requests to us at (858) 637-6572